



## PRESS RELEASE

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### Ivybridge Pharmacy Scoops Top Award!

All of the staff at the well respected Day Lewis Pharmacy in Ivybridge are in a celebratory mood after winning the coveted “Branch of the Year Award” which was presented to Branch Manager Linda Horswill, pharmacist Sarah Lake and the Ivybridge team at the recent Day Lewis Group’s national annual conference. The citation was for a highly valued and respected Day Lewis branch, demonstrating retail success and an outstanding commitment to customer service.

Formerly part of the Boots chain, the pharmacy was acquired by Day Lewis Plc – the UK’s largest independent pharmacy multiple – in Spring 2007, and the fascia and signage of the Ivybridge pharmacy now features the company’s distinctive red, yellow and blue company logo.

Kirit Patel, MBE - Day Lewis Chief Executive, comments:

*“As part of our 2007 acquisition programme we were delighted to add this thriving local pharmacy, with its high calibre staff and excellent customer relationships, to our pharmacy network in the West Country. In the past six months since this business has been part of the Day Lewis ‘family of pharmacies’ it has exceeded all our sales projections - and Sarah and the staff have shown a real commitment to adopting the Day Lewis ethos to raising public awareness of the importance of good health and in operating a highly professional and dedicated local Community Pharmacy business.”*

*“So, this prestigious company award, achieved in the face of strong competition from our other 165 pharmacies, is in recognition of the tremendously positive attitude and innovative achievements of the Ivybridge branch staff.”*

Regional Branch Manger, Linda Horswell adds:

*“Day Lewis takes great pride in playing a key role in the local communities we serve and I am confident that our pharmacy team at Ivybridge will continue to build on their strong local presence and customer loyalty. Congratulations to the team – they should all take pride in this excellent achievement.”*

The final word goes to Sarah and her staff, who say:

*“It was a pleasure and an honour to receive this Award from our Chief Executive – and we are all very proud of what we have achieved here at Ivybridge. We find it deeply satisfying to get recognition for all our hard work and the fact that what we do really matters and makes a difference to people’s lives. Since being part of the Day Lewis Pharmacy Group the branch has benefited from exceptional head office support, which has helped us to offer a superior retailing experience for our customers and the residents of Ivybridge and the surrounding area.”*

**Day Lewis - Caring for our local communities.**

ends

#### **Notes to Editors**

- For more information, or if you would like to interview the Ivybridge Day Lewis Pharmacy team, please contact PRimage on 01727-874137, or e-mail [judy@primage.org](mailto:judy@primage.org).
- Day Lewis Plc is the UK’s leading independent pharmacy multiple – we put our pharmacies at the heart of local communities and place a strong emphasis on healthcare and advice for local residents.